



**FOR IMMEDIATE RELEASE**

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**PRESIDENTIAL OAKS HIRES ROBIN SIMARD AS RETIREMENT ADMINISTRATOR**

(Concord, New Hampshire) – Presidential Oaks, a licensed, non-profit retirement community providing affordable, accessible living options for seniors, today announced that they have hired Robin Simard as retirement administrator. In this position, Simard is responsible for the day-to-day operations of Presidential Oaks' Retirement Living and Assisted Living communities, and the health, safety and well-being of its residents.

“We are so pleased to welcome Robin to the Presidential Oaks family,” said Anne M. Purington, NHA FLMI, chief executive officer at Presidential Oaks. “Her wealth of experience in managing long-term care environments and enhancing the well-being of those in her care will be a great asset to our residents and staff.”

Simard has more than 13 years experience in long-term care including directing nursing services, clinical coding and staff development; and more than 25 years experience in systems administration and business operations. She earned a degree in Health Services at Granite State College, Concord, NH, and her RN diploma at Newton-Wellesley Hospital, Newton, MA.

**About Presidential Oaks**

For more than 125 years, Presidential Oaks has provided quality, comfort, care and service to seniors in the Concord, NH area. The Presidential Oaks staff specializes in helping seniors achieve optimal quality of life through a continuum of care setting that includes retirement living, supportive residential care, skilled nursing and rehabilitation, long-term living, short stays, and end of life care. The building, which sits on eleven pristine acres, provides residents with spacious accommodations, handicap access, and convenient parking. For more information about Presidential Oaks, call toll free at 1-800-678-1333 or visit [www.presidentialoaks.org](http://www.presidentialoaks.org).

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